

TRAVEL SNAP CARDS

STREETSCAPES



Depending upon your industry, the term ‘streetscape’ can mean different things. In photography, it is a fairly new genre that covers the crossover from city skylines to street photography which generally has people as the primary subject within the scene. In a streetscape, it is the various elements composing the street that are the subject.

PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

DEFINING “STREETSCAPE”



This is not a travel streetscape. The subject is clearly the man, and that places it into the category of street photography. Street photography will at times be purchased for use in travel photography, but generally not, as the intent and focus of the shot is quite different.



This is an excellent travel streetscape. It has people included, but the image is composed in a manner that puts them as remote elements within the composition. The visual weight and focus are on the elements of the street. Plus, the location is quickly identifiable, and that is a major necessity for profitable travel photography.

HOW TO MAKE IT INTERESTING



Avoid just snapping pictures. They lack interest and composition. Travel Editors will pass on a shot such as the picture highlighted in the gray box.



Choosing an interesting angle, or a camera technique such as a slow shutter speed, can bring visual interest to a streetscape. Your streetscape travel photography will be highly regarded if it tells a story. Look for interesting situations and lighting. (As highlighted in the red boxes).

DON'T FORGET!

Composition rules still apply to travel and urban photography.

- Rule of thirds
- Straight horizon line
- Moving objects should enter, not exit the frame.
- Leading lines toward important elements
- Using frames
- Foreground interest and point of interest.
- Patterns and repetition